



# PRISTINA KUO

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## PROJECTS

**ROBOTIC** Apr. 2020

**Director, Writer, Animator**

Gainesville, FL

2D animated short about a young boy's struggle between creativity and stability. Created with Toon Boom Harmony

**Boat of Souls** Dec. 2018

**Animator, Character/Prop Artist**

Gainesville, FL

2D seek and adventure game inspired by a real-world Polynesian myth. Created with the Unity 2D Game Engine

## SOFTWARES

Adobe After Effects

Adobe Fresco

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe Photoshop

Adobe Premiere Pro

Adobe XD

Android Studio

Autodesk Maya

Procreate

Toon Boom Harmony

Toon Boom Storyboard Pro

Unity

## SKILLS

**Bilingual:** Mandarin Chinese

Character Design

Concept Art

Illustration

Motion Graphics

Story Writing

Videography

Visual Development

Web & App Design

2D & 3D Animation

## EXPERIENCE

**Junior Motion Graphics Artist**

Feb. 2021 - Present

**The Ōnin Group | Birmingham, AL**

- Created, edited, and managed motion graphics for the Video Team, within the Marketing Department. Internal projects include informational, music, and promotional videos shown online and throughout multiple Ōnin branches & staffing partners. External clients include MBUSI (Mercedes-Benz U.S. International), and various sales teams.
- Illustrated creative artwork and designs for both internal and external use, working with the Design Team.
- Assisted with camera and audio equipment while on set filming for video shoots.

**Graphic Designer**

Apr. 2019 - Present

**UF College of Liberal Arts and Sciences | Gainesville, FL**

- Handled video and graphic design projects, including but not limited to: 2D animations, web icons, building signage, logos, brochures, newsletters, and greeting cards.
- Worked under tight deadlines to deliver quality designs to be seen by 1000+ students.
- Communicated and executed creative ideas with clients through email and social media.

**Copywriter & Social Media Manager**

Apr. 2019 - May 2020

**Looking for Good (LFG) | Gainesville, FL**

- Wrote engaging copy for LFG's social media to promote our Twitch digital media streams.
- Managed the social media team and all corresponding accounts through Hootsuite.
- Created visual 2D animations and graphics for promotional media.

**Internal Vice President; Secretary**

Apr. 2017 - May 2019

**Chinese American Student Association (UF CASA) | Gainesville, FL**

- Oversaw internal affairs leading an executive and chair board of 22 officers.
- Executively managed the CASANova Cultural Leadership Development Program, and directed CASA's annual Semi-Formal Banquet, leading three sub-committees of 45 people.
- Designed the weekly listserv of 500+ subscribers using the MailChimp email marketing.

**Photographer**

Aug. 2016 - May 2017

**UF Honors Prism Magazine | Gainesville, FL**

- Collaborated with writers to visit local college events and produce creative content.
- Organized photos to publish in both print and digital articles.

## EDUCATION

**Bachelor of the Arts in Digital Arts and Sciences**

2016 - 2020

**Minor in Business Administration**

**University of Florida | Gainesville, FL**

**GPA:** 3.89/4.0

**Academic Honors:** Magna Cum Laude; University Honors Program; Dean's List 2016-2020; Phi Kappa Phi; President's Honors Roll